

FOR IMMEDIATE RELEASE:

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Buyingblock.com Partners with Habitat for Humanity, Toronto in New Charitable Program

TORONTO, CANADA (1 September, 2009) – Buyingblock.com today announced a new charitable partnership program with Habitat for Humanity, Toronto.

Through this charitable partnership, Buyingblock.com will contribute \$100 for each mortgage transaction, and \$150 for each real estate transaction, to Habitat for Humanity, Toronto. The two organizations will also work jointly to help disadvantaged individuals and families get the information and support they need to achieve their home ownership dreams.

"The strong synergies between our two organizations are powerful, because we both strive to find fresh, innovative, affordable and empowering ways to help people and families own their home," states Buyingblock.com President Bruce Whitaker. "We are especially pleased to be collaborating with the creative minds at Habitat for Humanity, Toronto, who continue to achieve positive results for the Toronto community."

For more information on this charitable partnership program contact Bruce Whitaker at (416) 920-5665 or media@buyingblock.com.

About Buyingblock.com - Buyingblock.com takes a fresh, simpler and more innovative approach to home buying. The company does everything for homebuyers, including: getting a mortgage, finding a property, scheduling the home inspection, securing insurance, completing the legal and arranging movers - all at no cost, and from a single "one-stop" source. Learn more at www.buyingblock.com.

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